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KETGATE

9th KETGATE Newsletter

CE1188 Central European SME Gateway to Key-enabling technology
infrastructures - sparking a new transnational KET Innovation Ecosystem

Project Aim

Enabling a Central Europe - wide access to highly competent KET
technology and infrastructure services for SMEs irrespective of their
location

PROJECT NEWS



BOOSTING TECHNOLOGY TRANSFER IN CENTRAL EUROPE

LAST CALL TO JOIN THE LAUNCH OF THE KETGATE NETWORK

Remember about the possibility to join the official launch of the KETGATE Network!

Just before the matchmaking event begins, we would like you to be part of this official launch which consists of a webinar and a press conference. The event starts at 10:00 CEST and it will be presented by the coordinator of the project KETGATE herself, Dr. Jennifer Bilbao from Steinbeis-Europa-Zentrum.

Afterwards, two SMEs, LED Luks d.o.o and OR-EL d.o.o, which took part in transnational technology transfer pilots will present to the audience their respective experiences collaborating with research organizations from other countries.

After the presentations, journalists and all of you who attend the official launch of the KETGATE Network are most welcomed to take part in the press conference and ask questions to the coordinator of this brand new technology transfer network.

[Click here](#) to register for the webinar and press conference!

VIRTUAL

BROKERAGE EVENT

SAVE THE DATE!

MAY 7, 2020



KETGATE BROKERAGE EVENT #2

On occasion of the *official launch of the KETGATE Network*, we invite all small- & medium-sized enterprises (SMEs) and research & technology organizations (RTOs) looking for the right research and/or industry partner to explore cooperation opportunities.

The goal of KETGATE is simple, we want to **help businesses reach science and we want to help science reach businesses**. This way, businesses can gain competitiveness or even enter into new markets while RTOs can generate revenue (be it financial, academic prestige or research-related) from the knowledge it possesses.

To that end, KETGATE organizes a [brokerage event](#). The idea is that SMEs and RTOs get together to work out cooperation agreements.

[Register and start boosting technology transfer in Central Europe!](#)

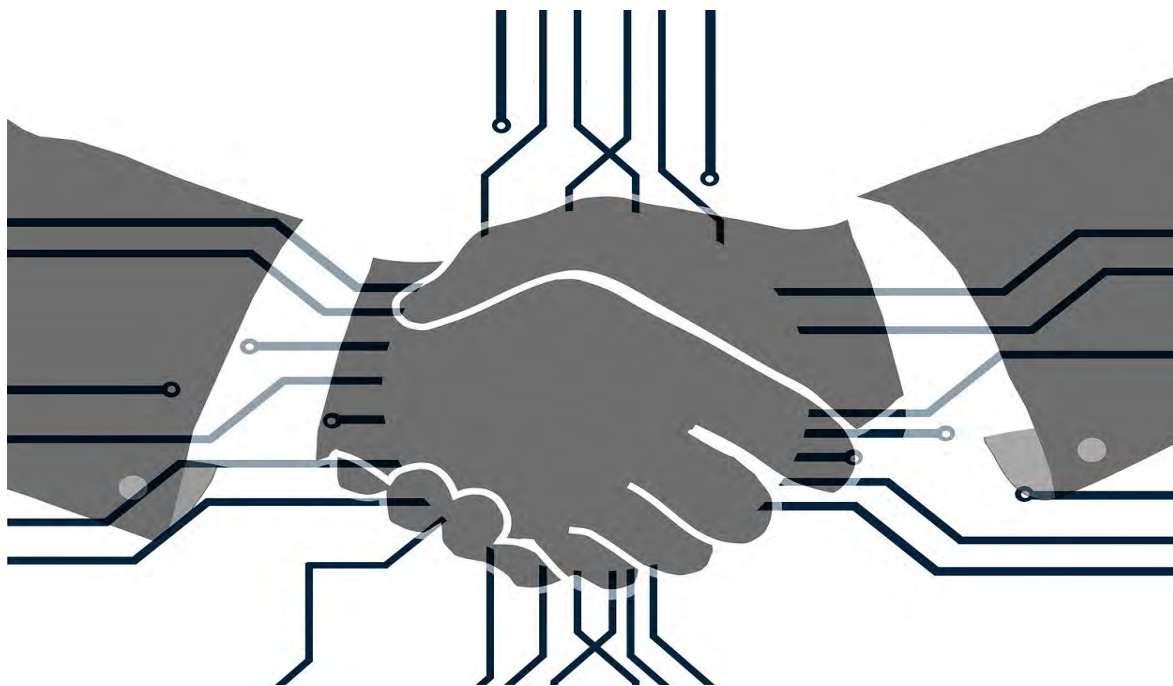
[#Ketgatebrokerageevent](#) [#Technologytransfer](#) [#CentralEurope](#)



KETGATE PROJECT SUCCESS STORIES

The cooperation within a framework of the KETGATE project is real. The SMEs and RTOs from Central Europe were involved in the promotional action showing the needs, potential, and the profit of participation in the KETGATE network. Visit our YouTube Channel to watch the 6 videos!

[\(KETGATE YOUTUBE CHANNEL\)](#)



SUCCESSFUL TECHNOLOGY TRANSFER IN THE JOINT SERVICE IN INTERNATIONAL COOPERATION

The KETGATE project facilitated successful technology transfer cooperation. The collaboration between the Slovenian Jožef Stefan Institute (JSI) and the Hungarian Bay Zoltán Nonprofit Ltd. (BZN) was established in order to provide a joint service as a solution for the problem of Phoenix d.o.o. from Croatia.

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ROUNDTABLES WITH REGIONAL POLICY AND RELEVANT STAKEHOLDERS

On the 30th of January our Partner the [National Cluster Association](#) was responsible for the organization of the workshops with representatives of research institutions, ministries, R&D support institutions, clusters, and other relevant partners.

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THE KETGATE PRESENT AT EIT FOOD AWARENESS DAY IN KROPIVNICA

“Start Your Innovative and Competitive Business in Agrifood” was the title of the EIT Food Awareness Day event, which was organised by TERA Tehnopolis d.o.o., the Croatian partner in the KETGATE project consortium and the EIT Food HUB Croatia. The event took place in Koprivnica, on 23 January 2020, at the University of North Croatia, in cooperation with the EUVITA cluster.

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MEET THE BUSINESS SUPPORT ORGANISATIONS



UPPER SILESIA AGENCY FOR ENTREPRENEURSHIP AND DEVELOPMENT (GAPR)

For 19 years, the Agency has been conducting intensive activities for science, business, and local government. It creates favourable conditions for the creation of new companies and the development of existing enterprises. As a thriving Business Environment institution, it provides a platform for dialogue and cooperation between Silesian entrepreneurs and state and local government authorities.

It is also a perfect place for those seeking innovative solutions. Cooperation with scientists makes it an excellent partner in the process of commercializing the results of scientific and technological research in the economy. GAPR focuses on high-tech services combined with new communication routes, modern facilities, and available development areas, makes the company an exceptional investment attraction. In addition, the Company effectively uses EU funds through the implementation of innovative projects that have a chance to genuinely affect the improvement of the region's competitiveness and significantly support entrepreneurial attitudes, opening the way to the creation and implementation of innovation. GAPR is the coordinator of the MedSilesia Cluster - the Silesian Medical Devices Network, which in 2016 was

granted the status of the National Key Cluster by the Ministry of Economy. About 100 entities are currently associated in the cluster, of which 85% are enterprises that operate or offer services in the technology, equipment, and medical devices sector while remaining Partners are research and development units, and universities from the region.

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KETGATE POINT SERVICES

Within the following newsletters, we would like to give you an overview of the different services offered by the KETGATE Points in Central Europe. The KETGATE project partners have elaborated two service packages: One service package dedicated to SMEs and one service package for Research and Technology Organisation (RTO). In this edition of the newsletter, we would like to present you service #4:

SME SERVICE #4

SME SERVICE 4: TRAINING PROGRAM FOR RTOS (FROM INVENTION TO THE MARKET)



GOALS: to train the technical staff to bring inventions out of the laboratory to the market. For this reason, the SKAPs will offer different services to the RTOs.

In addition, mentoring for specific topics may be performed from one RTO to another noncompeting RTO. The training program will be divided into three modules: market discovery, business modelling, investment readiness.

TOOLS:

Module 1: Market discovery - key objective:
Discover the best practices for your invention
Coaching on IPR.



Module 2: Business modeling - key objective:
Develop and validate your value proposition
and business model.

Module 3: Investment Readiness - key objective:
Develop a case study for partners and investors.



LINK WITH OTHER SERVICES:

The Smart Ket Access Points would be able to provide more innovative services, to raise awareness of market needs, business model development, investment readiness, innovative cooperation with partners and innovations.



FAVOURITE READS ON KETS



5 SUPPLY CHAIN TECHNOLOGIES THAT DELIVER COMPETITIVE ADVANTAGE

Innovation is upending every aspect of the supply chain. What are the technologies that Here are the technologies to watch – and adopt – as the decade unfolds.

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HOW NANOPARTICLES FROM THE ENVIRONMENT ENTER THE BRAIN

A group of scientists from the Russian Academy of Sciences (ICG SB RAS) and the TSU Biological Institute has established a path through which nanoparticles of viruses and organic and inorganic substances from the environment enter the brain.

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PROJECT DURATION: 01.07.2017 - 31.08.2020
PROJECT BUDGET: 2,02 mln €
ERDF CO-FINANCING: 1,66 mln €



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